

CONVERGE18

OCTOBER 9-11 • DENVER

AGENDA

Pre Conference: Monday, October 8th

- 9:30 am Optional Golf Outing
- 3:00 pm Registration & Check In Opens
- 6:00 pm Welcome Reception

Day 1: Tuesday, October 9th

- 7:30am Breakfast
- 8:30am Opening Keynote by Patrick Quinlan, CEO of Convercent
- 9:15am General Session

WHO'S ROLE IS IT ANYWAY?

CEOs discuss their responsibility of building a profitable company vs. making a meaningful impact in society. Panel includes CEO Zenefits and ex-CEO ProLogis and current Board of Directors Member at World Food Bank.

ETHICS IN ACTION

Unilever CECO speaks to her experience and best practice of putting Ethics into Action

- 11:00am Inspirational Speaker
- 12:00pm Lunch
- 1:00pm Breakouts

ETHICS IN ACTION

- » Best practices for building your Code of Ethics
- » Realizing the M&A promise. Led by Salesforce

TECHNOLOGY INNOVATION

- » Collaborating with HR to deploy Enterprise Case Management
- » Visualizing the gap between corporate Mission, Vision, and Values versus organizational behavior

CECO AT THE CENTER

- » Demonstrating the business case for ethics by correlating employee pressure to compromise ethical standards against business value
- » Presentation workshop: develop story-telling skills to sell your case and influence your audience

- 3:00pm Break
- 3:30pm Roundtables
- 6:00pm Dinner

Day 2: Wednesday, October 10th

- 7:30am Breakfast
- 8:30am Opening Keynote
- 9:15am General Session
- 11:00 am Industry Speaker
- 12:00pm Lunch
- 1:00pm Breakouts

ETHICS IN ACTION

- » Best practices for building your Code of Ethics
- » Realizing the M&A promise. Led by Salesforce

TECHNOLOGY INNOVATION

- » Collaborating with HR to deploy Enterprise Case Management
- » Visualizing the gap between corporate Mission, Vision, and Values versus organizational behavior

CECO AT THE CENTER

- » Demonstrating the business case for ethics by correlating employee pressure to compromise ethical standards against business value
- » Presentation workshop: develop story-telling skills to sell your case and influence your audience

- 3:00pm Break
- 3:30pm Roundtables

Customer Open House: Thursday, October 11th

- 8:30am Buses Leave Omni
- 9:00am Open House

THIS AGENDA IS SUBJECT TO CHANGE.

CONTINUE YOUR ETHICAL
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